



ACHIEVEMENTS OF THE YEAR, ANALYSIS AND PLANS FOR 2023

KEY RESULTS IN 2022

KEY FIGURES FOR 2022



17 policy papers
(26 in 2021, 15 in 2020)



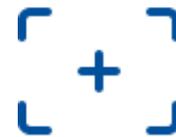
22 events organized
(24 in 2021 and 2020)



4500 registrations for events
(1400 in 2021)



41 op-eds
(45 in 2021, 60 in 2020)



101 million people reached in external media
(32.9 million in 2021 and 11.3 million in 2020)



52 thousand listens to podcasts
(29 thousand in 2021 and 8 thousand in 2020).



REVIEWS ABOUT CES (1)

“

I would like to thank the CES team for the high-quality report. First of all, I want to thank you for your work. You are an expert team that relies on numbers and facts, and then draws its own conclusions and proposals. This is important in the face of disinformation. I was interested to see the presentation. I have the honour to acknowledge your efforts and say that you are doing a great job.

Finance Minister, Sergii Marchenko at
the CES event on the results of 2022

REVIEWS ABOUT CES (2)

Reviews about podcasts, events, and products

Вітаю

Я тут шукав собі дані... І натрапив на ваші відео на ютуб каналі...

І відчув непоборний потяг написати тобі і сказати величезне дякую за те, що ти робиш!

Дякую тобі дуже і дуже за ваш контент. Підписаний на вашу розсилку. Не усе можу розуміти через брак економічної освіти. Але, те, що ви робите - це дуже круто.

Просто хотів поділитися 😊



Hi.

I was looking for some data... And came across your videos on YouTube... And I felt an irresistible urge to write to you and say thank you so much for what you do!

Thank you very, very much for your content.

I am subscribed to your newsletter. I do not understand everything because of my lack of economic education. But what you're doing is very cool.

I just wanted to share it.

Вітаю, Глібе! Міцне враження, (особливо після сьогоднішнього змістовного марафону когорти добірних спікерів), що у Вас і у Центру відкрилося друге дихання. Майже щотижня подія, і подія не для check the box, а наповнена як новою інформацією, так і корисною аналітикою. Відверто кажучи, приємно дивуюся завзятості Вашої команди та невичерпності ідей. Не помилюся, якщо скажу, що Ваш Центр топ 1 серед наших NGO, які спеціалізуються (чи намагаються спеціалізуватися) на економіці.

18:09

Congratulations, Hlib! A strong impression, (especially after today's informative marathon of selected speakers) that you and the Centre have got a second wind. Almost every week there is an event, and not a "check the box" event, but the ones filled with both new information and useful analytics. Frankly, I am pleasantly surprised by the perseverance of your team and the infinite number of ideas. I will not be mistaken if I say that your Centre is the top 1 among our NGOs that specialize (or try to specialize) in economics.

Привіт!

Пишу ще раз подяку за подкаст



Я 2 тижні не бігав і тут зібрався ввечері побігати, заходжу в подкасти а там аж 2 випуски не прослухані 🤦

Короче, пробіг більше ніж планував, бо слухав подкасти

Hello!

I'm writing to thank you again for the podcast I wasn't running for 2 weeks and then I was planning to run in the evening, I checked the podcasts, and there were 2 unlistened to episodes In short, I ran more than planned, because I was listening to podcasts

REVIEWS ABOUT CES (3)

The CES podcast is among the best, according to the National Bank of Ukraine.

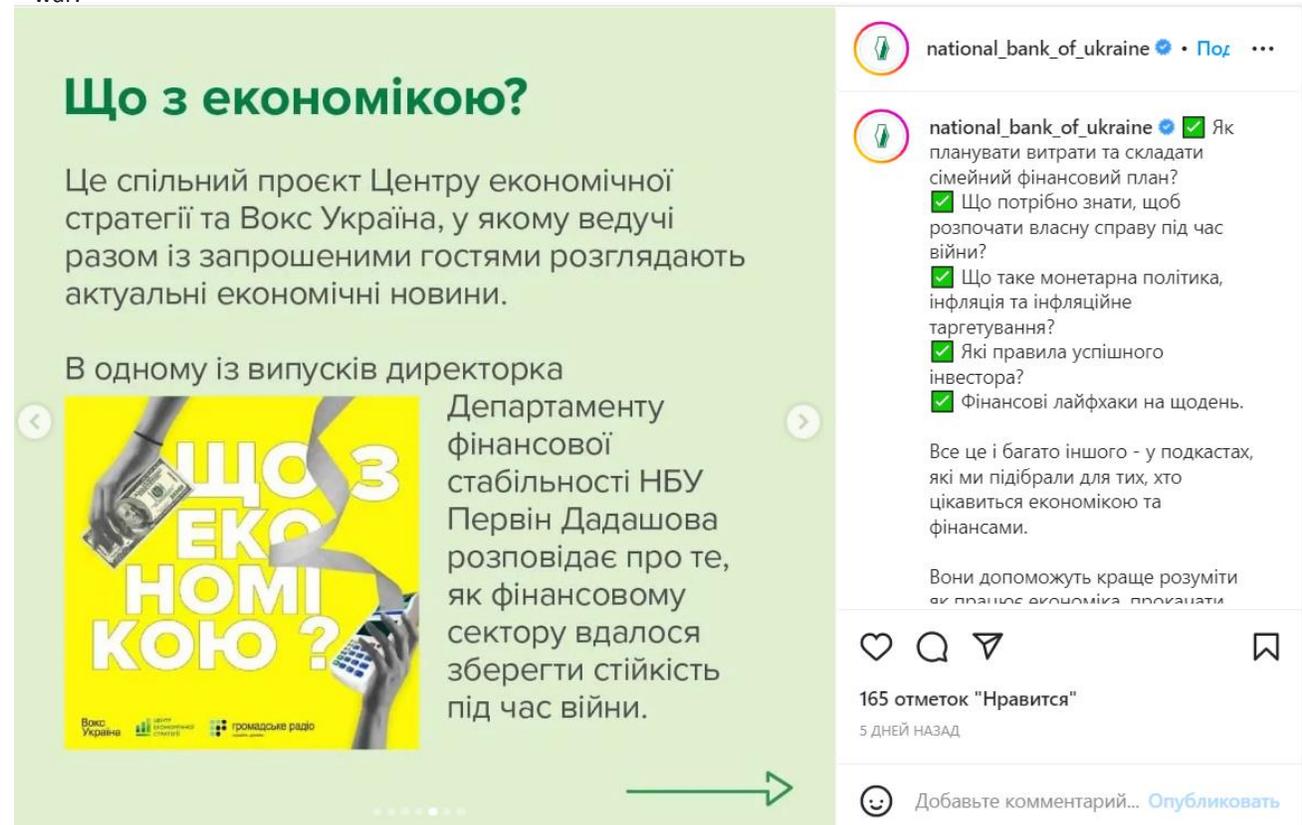
Top 6 podcasts for those interested in economics and finance



What is about economy?

This is a joint project of the Centre for Economic Strategy and Vox Ukraine, in which the hosts, together with invited guests, discuss current economic news.

In one of the episodes, Pervin Dadashova, Director of Financial Stability Department (NBU), talks about how the financial sector has managed to remain resilient during the war.

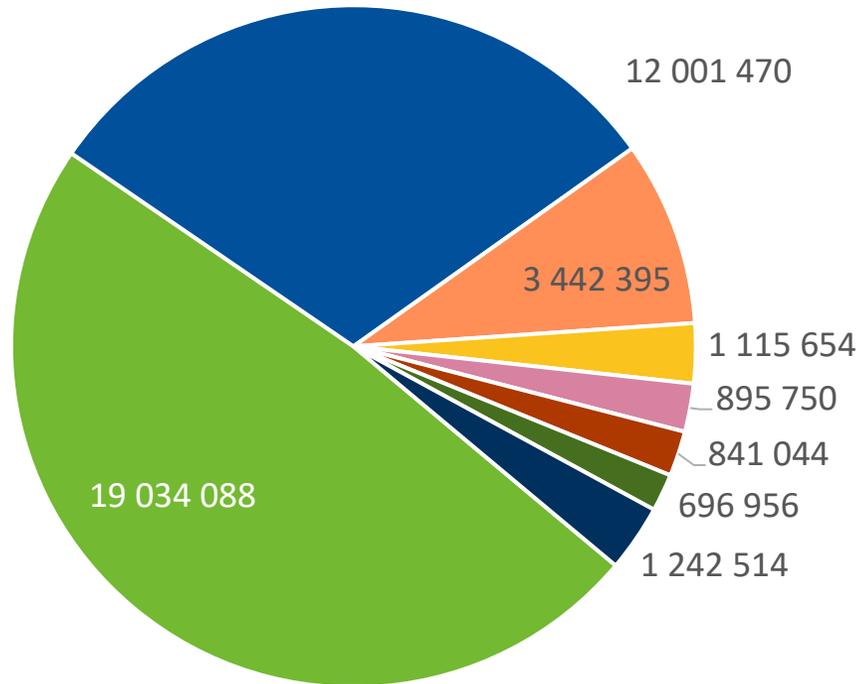


FINANCIAL RESULTS FOR 2022

REVENUES IN 2022 AND 2021

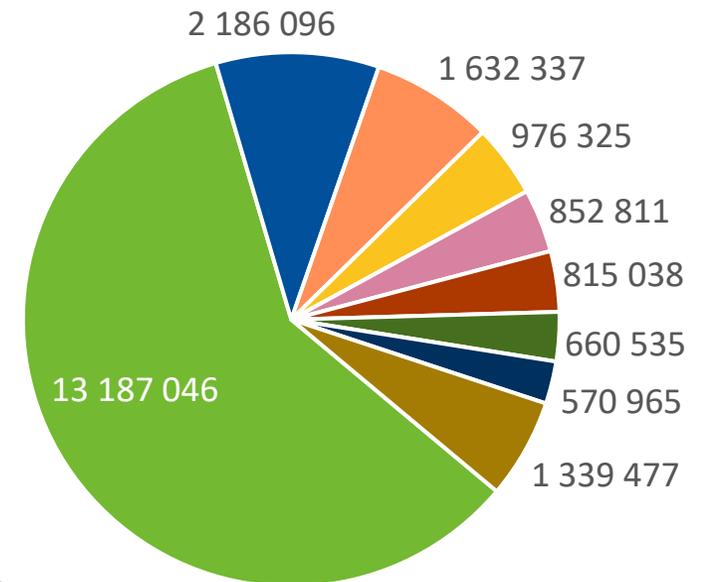
Own funds of CES in 2022 UAH 14 483 919.

2022: UAH 39 269 871



- ABT Britain
- Embassy of the Netherlands
- International Renaissance Foundation
- NGO "Agency for Legislative Initiatives"
- Berlin Economics
- CIPE
- Atlas Network
- Others

2021: UAH 22 220 629



- ABT Britain
- EY
- CIPE
- UN Office in Ukraine
- International Renaissance Foundation
- Atlas Network
- Tomas Fiala
- Berlin Economics
- Other

ANALYSIS OF COMMUNICATION CHANNELS
AND MEDIA MENTIONS IN 2022
THE MOST INFLUENTIAL PRODUCTS OF 2022

COMMUNICATION INDICATORS FOR 2022 | MEDIA

Mentions in media
Mentions
Reach

Згадки у медіа

5075

згадок

32,9M

охоплено

2021

2022

6148

згадок

101,0M

охоплено

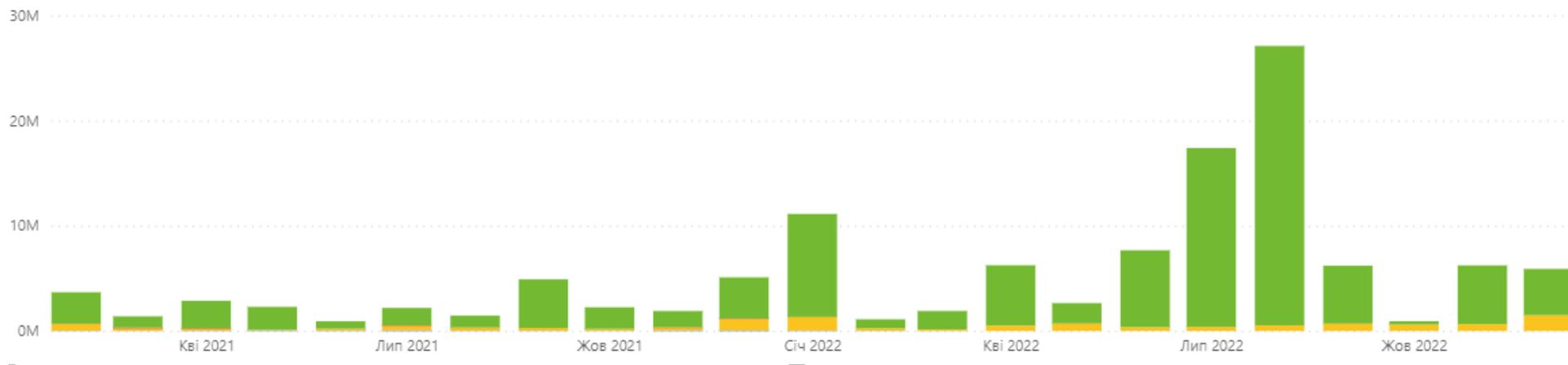
Media reach tripled over the year, along with mentions.

The reach was significantly influenced by the telethon.

The reach of the telethon for the previous year will be specified.

Розподіл охоплення згадок ЦЕС за типом

● Газета/журнал ● Онлайн-медіа ● Радіо ● Телебачення



COMMUNICATION INDICATORS FOR 2022 | TELEGRAM AND PODCASTS

Telegram
Views
Followers

Podcasts
Number of listens
average listening time



The number of views on Telegram tripled in a year. The number of subscribers almost doubled.

The number of podcast listens almost doubled.

SPECIAL TOPIC: PUBLIC EVENTS

PUBLIC EVENTS IN 2023 (1)

Figures and partners.

- This year, we held 22 public events, 19 of which were organized with simultaneous translation into English.
- More than 4500 people registered for these events, and the event recordings have more than 20,000 views.
- This year, we presented monthly economic reports with discussions 9 times. Ekonomichna Pravda became a media partner in this area.
- We organized 2 events together with international partners - Bruegel, CERP and German Marshall Fund.
- The largest event was dedicated to the topic of Ukraine's resilience. It included 5 offline panel discussions with a broadcast.



PUBLIC EVENTS IN 2023 (2)

High representation at events.

We have invited top-level speakers from government and business to our events, including:

Minister of Finance **Sergii Marchenko**, Minister of Justice **Denis Malyuska**, Governor of the National Bank **Andriy Pyshnyy**, CEO of Raiffeisen Bank **Oleksandr Pysaruk** and others.



EVENTS WITH INTERNATIONAL PARTNERS

A joint event of Bruegel, CES and Center for Economic and Policy Research, aimed at an international audience.

With speeches by the Minister of Finance of Ukraine Sergii Marchenko (organized by CES) and Deputy Director of CES Maria Repko.



THE MOST IMPORTANT RESEARCHES OF 2022

HIGHLIGHTS | ASSETS AND INTERESTS OF UKRAINIAN OLIGARCHS

The most detailed study about Ukrainian oligarchs - from business to influence on government decisions, media and culture.



> 150 thousand reach



71 mentions in media

HIGHLIGHTS | BUDGET OVERVIEW 2021 AND 2023

Traditional annual reviews of the state budget of Ukraine. Overview of the fulfilment in 2021 and the draft for 2023.

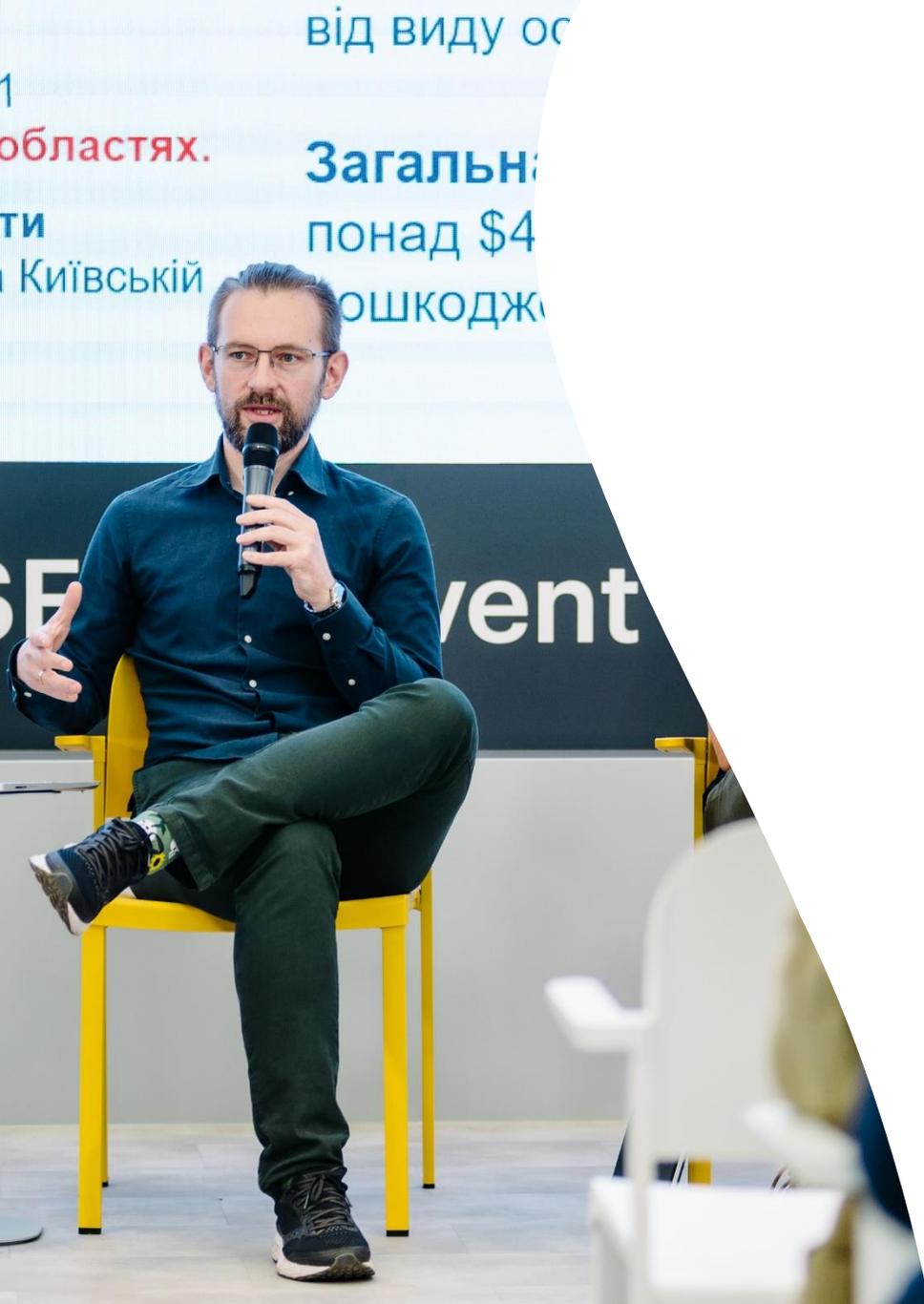


> 30 thousand reach



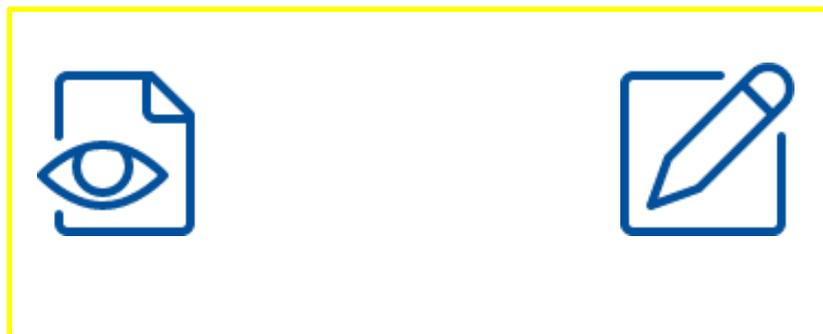
2 analytical briefs

PRODUCTS TO SUPPORT UKRAINE AND ITS RECOVERY



THE PROJECT "RUSSIA WILL PAY"

Together with the Kyiv School of Economics and other think tanks, CES participated in the calculation of Ukraine's losses from Russian aggression.



The data is calculated by the partners
of the Russia Will Pay project

UKRAINIAN RESILIENCE

The CES has analysed how Ukraine resisted in 2022 and the lessons to be learned in 2023.

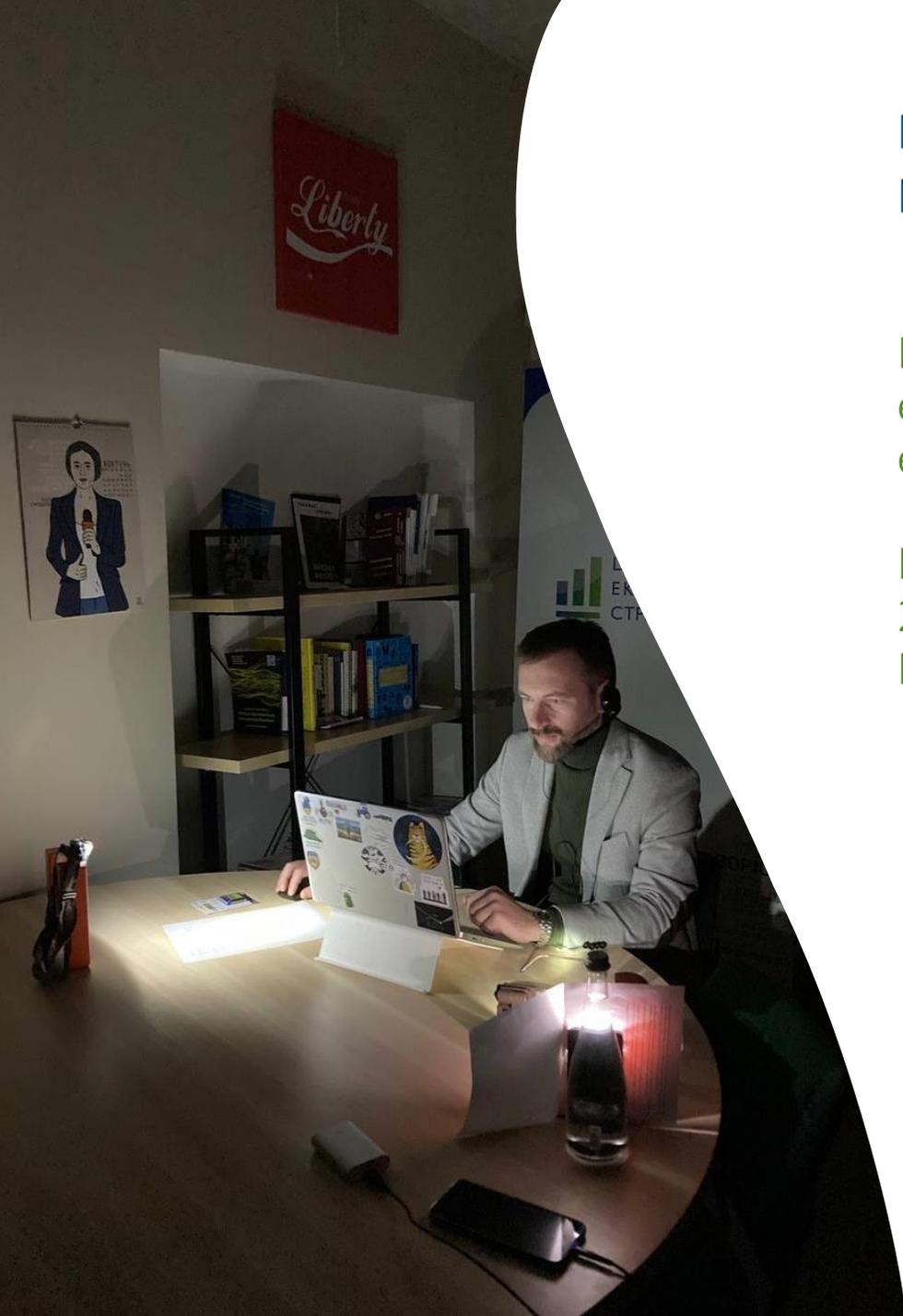
The study covers five areas: international support, the financial sector, fiscal policy, energy, logistics, and exports.



> 40 thousand reach



5 analytical briefs, 2
op-ends



MONTHLY ANALYSIS OF UKRAINIAN ECONOMY DURING A FULL-SCALE WAR

Every month, the CES assessed the state of the Ukrainian economy during the war. Each paper had a special focus: from exports and energy to human capital and business.

First published in April 2022, the project has been extended to 2023.

Partners - German Economic Team, Ekonomichna Pravda



> 170 thousand reach



9 analytical briefs, 11 op-ends